# AI Image Prompts Pack

28 production-ready prompts for Midjourney and DALL-E. Product shots, lifestyle scenes, social graphics, and brand assets — no photographer needed.

## Product Shots (7 prompts)

### Prompt 1: Hero Product on Clean Surface

```
[PRODUCT DESCRIPTION, e.g., "matte black insulated water bottle with bamboo lid"] centered on a [SURFACE MATERIAL, e.g., "light oak tabletop" / "white marble slab" / "raw concrete counter"]. Shot from a 30-degree elevated angle. Single key light from the upper left at 45 degrees, soft diffusion, casting a short directional shadow to the lower right. Shallow depth of field, f/2.8 equivalent. Background is a smooth gradient from [BACKGROUND COLOR, e.g., "warm ivory"] to soft white. No props, no text, no branding overlays. Commercial product photography, Canon EOS R5 aesthetic, color-accurate, neutral white balance. --ar 4:5 --style raw --v 6.1
```

**Example Output:** A matte black water bottle with bamboo lid sitting on light oak, lit from the upper left with a soft shadow falling right. The background fades from warm ivory to white. Clean, editorial feel — ready for a Shopify hero image.

### Prompt 2: Lifestyle Flat Lay

```
Overhead flat lay photograph of [PRODUCT, e.g., "a natural linen tote bag, unfolded"]. Arranged on [SURFACE, e.g., "a warm-toned kraft paper background"]. Surround with 4-5 contextual props: [LIST PROPS, e.g., "a sprig of dried eucalyptus, a pair of tortoiseshell sunglasses, a dog-eared paperback, a ceramic coffee cup half-full, a set of brass keys"]. Even, shadowless lighting from directly above — cloudy-day diffusion. Color palette restricted to [PALETTE, e.g., "earth tones: sand, olive, terracotta, cream"]. Negative space in the upper-right corner for text overlay. Kodak Portra 400 film grain. --ar 1:1 --style raw --v 6.1
```

**Example Output:** A bird's-eye flat lay of a linen tote on kraft paper, surrounded by eucalyptus, sunglasses, a paperback, and a coffee cup. Warm earth tones throughout, soft even lighting, slight film grain. The upper-right corner has open space for adding a headline or price.

---

## Prompt 3: Hand-Held Product in Context

```
Close-up photograph of a [PERSON DESCRIPTION, e.g., "woman's hand with short natural nails"] holding [PRODUCT, e.g., "a 2oz amber glass dropper bottle with a minimalist white label"]. Shot at eye level, tight crop showing wrist to fingertips. Background is an intentionally out-of-focus [ENVIRONMENT, e.g., "sunlit bathroom with white subway tile"]. Warm directional light entering from a window on the right side, golden hour color temperature (3200K). Skin tones rendered accurately. No retouching artifacts. Editorial beauty photography, 85mm lens compression. --ar 4:5 --style raw --v 6.1
```

**Example Output:** A tight crop of a hand holding an amber glass dropper bottle, with warm window light hitting from the right. The background shows a blurred bathroom in soft focus. Skin tones are natural and warm, with a golden-hour cast.

---

## Prompt 4: Product Packaging Unboxing Moment

```
Three-quarter angle photograph of [PRODUCT PACKAGING, e.g., "a kraft cardboard box with the lid lifted, revealing tissue paper and a glass candle inside"]. The box sits on [SURFACE, e.g., "a white linen tablecloth with subtle texture"]. Tissue paper partially pulled back to reveal the product. Soft window light from the left, creating gentle highlights on the packaging edges. One small prop suggesting the occasion: [PROP, e.g., "a handwritten thank-you card leaning against the box"]. Depth of field focused on the product reveal, box edges slightly soft. Warm neutral color grading. E-commerce lifestyle photography. --ar 16:9 --style raw --v 6.1
```

**Example Output:** An open kraft box on white linen, tissue paper pulled aside to show a glass candle. A handwritten card leans against the box. Soft window light from the left catches the box edges. The moment feels like a genuine unboxing — aspirational but not staged.

---

## Prompt 5: Multi-Variant Color Array

```
Symmetrical grid arrangement of [PRODUCT, e.g., "six round lip balm tins"] in [LIST COLOR VARIANTS, e.g., "rose, coral, nude, berry, mauve, clear"]. Shot directly from above on [BACKGROUND, e.g., "a matte white seamless surface"]. Each variant evenly spaced with exactly 2cm gaps. Flat, even studio lighting — two softboxes at 45 degrees, no visible shadows. Each color rendered distinctly and accurately — no color cast between variants. Clinical, catalog-style product photography. High sharpness edge to edge. --ar 1:1 --style raw --v 6.1
```

**Example Output:** Six lip balm tins arranged in a 2×3 grid on white, shot from directly above. Each color is distinct and true — rose, coral, nude, berry, mauve, clear. Even lighting with no shadows. Clean and systematic, ideal for a product comparison or color-selection page.

---

## Prompt 6: Textured Close-Up Detail Shot

```
Extreme macro close-up of [PRODUCT DETAIL, e.g., "the hand-stitched leather edge of a brown bifold wallet"]. Fill the entire frame with the texture — no negative space. Raking light from the left at a 15-degree angle to emphasize surface texture, grain, and imperfections. Shallow depth of field with the sharpest focus on [FOCAL POINT, e.g., "the thread crossing over the leather edge"]. Neutral background visible only as a thin sliver at the frame edge. Color grading: desaturated, muted tones with lifted blacks. Commercial macro photography, 100mm macro lens. --ar 3:2 --style raw --v 6.1
```

**Example Output:** A frame-filling macro of leather stitching, with raking light from the left revealing every grain and thread fiber. The thread-over-edge crossing point is tack-sharp while the rest falls into shallow focus. Muted, desaturated color palette gives it an editorial craft feel.

---

## Prompt 7: Scale and Size Reference Shot

```
[PRODUCT, e.g., "a small brass desk clock, 3 inches tall"] placed next to [SCALE REFERENCE OBJECT, e.g., "a standard white coffee mug"] on [SURFACE, e.g., "a walnut desk with visible wood grain"]. Shot from a 20-degree angle, slightly below eye level to give the product presence. Both objects fully in focus — deep depth of field, f/11 equivalent. Soft overhead lighting with a subtle fill from the front to eliminate harsh shadows under the product. No text or labels. The composition should make the product's size immediately obvious without any measurement graphics. Clean commercial photography. --ar 16:9 --style raw --v 6.1
```

**Example Output:** A small brass desk clock next to a standard coffee mug on a walnut desk, making the clock's 3-inch height immediately apparent. Both objects sharp, soft overhead light, visible wood grain in the desk surface. The scale relationship is obvious at a glance.

---

# Social Graphics (7 prompts)

## Prompt 8: Quote Card Background

```
Abstract background for a social media quote card. Soft gradient wash flowing from [COLOR 1, e.g., "deep navy"] in the upper-left corner to [COLOR 2, e.g., "dusty rose"] in the lower-right. Overlaid with a subtle organic texture: [TEXTURE TYPE, e.g., "fine linen weave" / "watercolor paper grain" / "light marble veining"]. No text, no objects, no focal point — the entire image is a backdrop. The center 60% of the image should be the smoothest area for text legibility. Soft, slightly out-of-focus bokeh particles scattered sparsely across the upper portion. Digital illustration, high resolution, print-ready color depth. --ar 1:1 --v 6.1
```

**Example Output:** A smooth navy-to-dusty-rose gradient with a faint linen texture overlay. The center is clean and smooth for text placement, while scattered soft bokeh dots add subtle interest in the upper area. Ready to drop a quote on top in Canva or Figma.

---

## Prompt 9: Instagram Carousel Slide Background

```
Minimalist background for slide [SLIDE NUMBER, e.g., "3 of 5"] in an Instagram carousel. Solid [BASE COLOR, e.g., "off-white #F5F3EF"] background with a single geometric accent element: [ELEMENT, e.g., "a thin terracotta arc in the lower-left quadrant" / "a pale sage circle cropped by the right edge" / "two parallel gold lines running vertically near the left margin"]. The geometric element occupies no more than 20% of the frame. Large open area for text. Clean, modern, editorial aesthetic — the kind used by design-forward DTC brands. No gradients, no shadows, no noise. --ar 4:5 --v 6.1
```

**Example Output:** An off-white background with a thin terracotta arc in the lower-left corner, occupying about 15% of the frame. The rest is clean open space. Minimal, editorial, and ready for carousel text overlay.

---

## Prompt 10: Before/After Split Frame

```
Split-screen image divided vertically down the exact center. Left half: [BEFORE SCENE, e.g., "a cluttered, dimly lit desk with scattered papers, tangled cables, and a half-empty coffee cup — overhead fluorescent lighting, slightly blue-green color cast, chaotic"]. Right half: [AFTER SCENE, e.g., "the same desk, cleared and organized — a single laptop, a small plant, and a clean notebook — warm natural window light from the right, golden tones, calm"]. Both halves share the same camera angle (directly overhead, flat lay). The dividing line is crisp and vertical. The contrast between the two sides should be immediately readable at phone-screen size. Photorealistic. --ar 1:1 --style raw --v 6.1
```

**Example Output:** A vertically split overhead shot. Left side: a messy desk under cold fluorescent light, papers and cables everywhere. Right side: the same desk, clean and organized under warm natural light with just a laptop, plant, and notebook. The transformation is instant and obvious.

---

## Prompt 11: Testimonial Highlight Background

```
Soft-focus lifestyle photograph to sit behind a customer testimonial overlay. Scene: [SETTING, e.g., "a person sitting cross-legged on a sofa, holding a warm mug, looking toward a window"]. Everything is intentionally out of focus — Gaussian blur radius equivalent to 8px. The person is a silhouette-level shape, not identifiable. Color palette: [PALETTE, e.g., "warm neutrals — camel, cream, soft white, honey"]. Warm, inviting, domestic. Natural window light. The overall brightness should be high enough that white or dark text would be legible over any part of the image. No sharp details, no recognizable faces or brands. --ar 16:9 --v 6.1
```

**Example Output:** A heavily blurred scene of a person on a sofa with a mug, bathed in warm window light. Everything is soft and diffused — no identifiable details, just warm shapes in camel and cream tones. Text overlay would read clearly on any part of the image.

---

## Prompt 12: Announcement Post Visual

```
Dynamic graphic background for a [ANNOUNCEMENT TYPE, e.g., "product launch" / "sale event" / "new feature"] social media post. Bold geometric composition: [DESCRIBE SHAPES, e.g., "overlapping angular shapes — a large triangle and two parallelograms"]. Color scheme: [PRIMARY COLOR, e.g., "electric coral #FF6B5A"] with [ACCENT COLOR, e.g., "deep charcoal #2D2D2D"] and [HIGHLIGHT COLOR, e.g., "white #FFFFFF"]. The shapes create a sense of forward motion — diagonal lines moving from lower-left to upper-right. A clear central area (roughly 40% of frame) with the [PRIMARY COLOR] as solid background for text placement. Sharp edges, no gradients, no textures. Flat design, graphic poster aesthetic. --ar 1:1 --v 6.1
```

**Example Output:** Bold electric coral and charcoal angular shapes creating diagonal momentum. A solid coral rectangle in the center provides a clean area for text. The composition feels energetic and announcement-worthy, like a product launch poster.

---

## Prompt 13: Story-Format Product Teaser

```
Vertical format product teaser for Instagram/TikTok Stories. [PRODUCT, e.g., "a frosted glass perfume bottle"] centered in the lower third of the frame, sitting on [SURFACE, e.g., "a glossy black reflective surface"]. The upper two-thirds is [BACKGROUND TREATMENT, e.g., "a moody dark gradient from charcoal to deep midnight blue"]. A single dramatic light source from directly above, creating a tight pool of light around the product with the edges falling to darkness. Visible light reflection on the glossy surface beneath the product. Cinematic product photography, high contrast, editorial luxury aesthetic. No text. --ar 9:16 --style raw --v 6.1
```

**Example Output:** A perfume bottle in the lower third of a vertical frame, sitting on a glossy black surface. A single overhead spotlight creates a tight circle of light, with the rest fading to deep midnight blue. The reflection below doubles the bottle's silhouette. Moody, cinematic, luxury.

---

## Prompt 14: Seasonal Campaign Backdrop

```
Lifestyle flat lay background for a [SEASON, e.g., "autumn"] marketing campaign. Surface: [SURFACE, e.g., "weathered reclaimed wood planks, warm gray tone"]. Scattered seasonal props placed around the edges only, leaving the center 50% empty for product placement or text: [LIST 4-6 PROPS, e.g., "dried maple leaves in burnt orange, a cinnamon stick bundle tied with twine, a small amber glass jar, a folded chunky knit scarf in oatmeal, scattered whole cloves"]. Overhead shot, flat lay perspective. Soft, diffused natural light — overcast day quality. Color palette restricted to [3-4 COLORS, e.g., "burnt orange, warm gray, oatmeal, deep amber"]. No direct sunlight, no harsh shadows. Cozy editorial styling. --ar 1:1 --style raw --v 6.1
```

**Example Output:** A flat lay on weathered gray wood planks with autumn props around the edges — dried maple leaves, cinnamon sticks, a chunky knit scarf, scattered cloves. The center is empty for product or text placement. Warm autumnal palette, soft diffused light, cozy and editorial.

---

# Logos (7 prompts)

## Prompt 15: Minimal Wordmark Logo

```
Minimalist wordmark logo for a [BUSINESS TYPE, e.g., "direct-to-consumer skincare brand"] called "[BRAND NAME]". The wordmark uses a [FONT STYLE, e.g., "geometric sans-serif with uniform stroke width" / "modern serif with high contrast between thick and thin strokes" / "rounded sans-serif with soft terminals"]. Letter spacing is [SPACING, e.g., "wide-tracked, 15% of character width between each letter"]. Rendered in [COLOR, e.g., "flat matte black"] on a pure white background. No icon, no symbol, no tagline — only the word. The mark should work at 16px favicon size and at billboard scale. Flat vector aesthetic, no gradients, no shadows, no 3D effects. Logo design, brand identity. --ar 3:1 --v 6.1
```

**Example Output:** The word "AURAE" in a geometric sans-serif with wide letter spacing, matte black on white. Clean, modern, and legible at any size. No decorative elements — the typography does all the work.

---

## Prompt 16: Monogram / Lettermark

```
Monogram logo combining the letters "[LETTERS, e.g., "A" and "M"]" for a [BUSINESS TYPE, e.g., "boutique architecture firm"]. The two letters interlock or overlap in a way that creates a single unified mark — not just two letters side by side. Construction style: [STYLE, e.g., "geometric, built on a visible grid system with 45-degree angles" / "organic, with flowing curves where the letters merge" / "modular, using a consistent line weight throughout"]. Rendered in [COLOR, e.g., "deep navy #1B2A4A"] on white background. The mark should be recognizable at 32x32px. No decorative elements, no text beneath, no circular enclosure unless specifically requested. Flat vector, logo design. --ar 1:1 --v 6.1
```

**Example Output:** An interlocking "A" and "M" monogram built on a geometric grid, where the center peak of the "M" shares a stroke with the apex of the "A." Deep navy on white, clean and architectural. Readable even as a small app icon.

---

## Prompt 17: Icon + Text Lockup

```
Logo lockup for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "sustainable home goods company"]. Left side: a simple geometric icon representing [CONCEPT, e.g., "a leaf formed from two overlapping circles"]. Right side: the brand name in [FONT STYLE, e.g., "a clean medium-weight sans-serif, sentence case"]. The icon and text are vertically centered and aligned. Color: [COLOR SCHEME, e.g., "forest green #2D5F3E icon, charcoal #333333 text"] on white background. The icon should function independently as an app icon or favicon. Horizontal lockup format. Flat vector, no gradients, no effects. Brand identity design. --ar 5:2 --v 6.1
```

**Example Output:** A leaf icon made from two overlapping circles in forest green, paired with "Rootstock" in charcoal sans-serif to the right. The icon works standalone as an app icon. Clean, horizontal, balanced — ready for a website header.

---

## Prompt 18: Emblem / Badge Logo

```
Emblem-style badge logo for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "small-batch craft coffee roaster"]. Circular or shield shape containing: the brand name set along [TEXT PLACEMENT, e.g., "the inner top curve of the circle"], a central illustration element of [ILLUSTRATION, e.g., "a single coffee cherry branch with three berries, line-drawn"], and [SECONDARY TEXT, e.g., "Est. 2024" along the bottom curve]. Style: [AESTHETIC, e.g., "hand-drawn artisan with slight line weight variation, suggesting letterpress or woodcut"]. Two-color maximum: [COLOR 1, e.g., "espresso brown #3C2415"] and [COLOR 2, e.g., "cream #F5F0E8"]. Vintage craft aesthetic, not corporate. Logo design. --ar 1:1 --v 6.1
```

**Example Output:** A circular badge with "HEARTHSTONE ROASTERS" arcing along the top, a line-drawn coffee cherry branch in the center, and "Est. 2024" along the bottom. Espresso brown on cream, with a slight hand-drawn quality suggesting letterpress printing.

---

## Prompt 19: Abstract Geometric Mark

```
Abstract geometric logo mark for a [BUSINESS TYPE, e.g., "fintech startup"] called "[BRAND NAME]". The mark is built from [GEOMETRIC BASIS, e.g., "three overlapping translucent squares rotated at 30-degree intervals" / "a hexagonal grid with selective negative space" / "intersecting arcs forming a continuous loop"]. The shape subtly suggests [CONCEPT, e.g., "connection and momentum"] without being literal. Color: [COLOR TREATMENT, e.g., "a gradient from teal #0EA5A0 to indigo #4F46E5, applied to each overlapping segment to create depth through transparency"]. White background. The mark must work in single-color (flat black) as well as in color. No text in this image. Contemporary tech aesthetic, geometric precision. --ar 1:1 --v 6.1
```

**Example Output:** Three translucent squares rotated at 30-degree intervals, overlapping to create a pinwheel-like form. The teal-to-indigo gradient creates depth at the intersections. Abstract but deliberate — suggests motion and interconnection. Works in flat black for single-color applications.

---

## Prompt 20: Mascot / Character Mark

```
Simple character-based logo mark for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "children's educational app"]. The character is a [CHARACTER DESCRIPTION, e.g., "a small owl with round geometric eyes, sitting upright"]. Style: [AESTHETIC, e.g., "flat vector illustration with minimal detail — no more than 3 shapes per body part, no outlines, shape-based construction"]. Expression: [EXPRESSION, e.g., "curious and friendly — head tilted 10 degrees to the right"]. Color palette limited to [NUMBER] colors: [LIST COLORS, e.g., "mustard yellow #E5A835, warm charcoal #3D3D3D, white #FFFFFF"]. White background. The character must be recognizable as a silhouette. No text, no background elements. Mascot logo design, flat vector. --ar 1:1 --v 6.1
```

**Example Output:** A small owl built from simple geometric shapes — two large round eyes in mustard yellow with charcoal pupils, a triangular beak, and a rounded body. Head tilted slightly right, looking curious. Three colors only, no outlines, fully recognizable as a silhouette.

---

## Prompt 21: Responsive Logo System (Stacked Variant)

```
Stacked/vertical logo variant for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "wellness studio"]. Top: [ICON DESCRIPTION, e.g., "a minimal line-drawn lotus flower using only 5 strokes, symmetrical"]. Below: the brand name in [FONT STYLE, e.g., "light-weight sans-serif, uppercase, tracked at 20% character width"]. Below the name: [OPTIONAL TAGLINE, e.g., "Movement & Breath" in a smaller size, same typeface]. Everything centered on the vertical axis. Color: [COLOR, e.g., "warm terracotta #C4704A"] on [BACKGROUND, e.g., "pure white"]. The vertical stack should fit comfortably in a square container. Balanced proportions — the icon is roughly 40% of total height, the name 35%, the tagline 10%, with 15% spacing. Flat vector, brand identity. --ar 3:4 --v 6.1
```

**Example Output:** A five-stroke lotus icon centered above "SOLACE" in light uppercase sans-serif, with "Movement & Breath" in small type beneath. Everything in warm terracotta on white, vertically centered. Balanced proportions — works for a sign, business card, or app splash screen.

---

# Branding (7 prompts)

## Prompt 22: Brand Color Palette Visualization

```
Color palette visualization for a [BUSINESS TYPE, e.g., "premium pet food brand"] called "[BRAND NAME]". Display [NUMBER, e.g., "5"] color swatches as tall vertical rectangles arranged side by side with thin white gaps between them. Colors from left to right: [LIST COLORS WITH HEX AND NAMES, e.g., "Deep Forest #1B4332, Sage Mist #A8D5BA, Warm Sand #E8D5B7, Charcoal Bark #2C2C2C, Cream White #FAF9F6"]. The leftmost swatch is the widest (primary brand color), occupying 30% of the frame width. Remaining swatches share the remaining width equally. No text, no labels, no background — just the color blocks. Clean graphic design, Pantone swatch aesthetic. --ar 16:9 --v 6.1
```

**Example Output:** Five tall vertical color blocks: a wide Deep Forest green on the left, followed by equally-sized sage, sand, charcoal, and cream swatches. Clean white gaps between them. The arrangement looks like a professional Pantone palette board — immediately communicates the brand's color system.

---

## Prompt 23: Brand Pattern / Textile Design

```
Seamless repeating pattern for a [BUSINESS TYPE, e.g., "artisan bakery"] brand. The pattern element is [MOTIF, e.g., "a simplified line drawing of a wheat stalk, repeated in a half-drop arrangement"]. Scale: the motif repeats [FREQUENCY, e.g., "6 times across the width of the image"]. Line weight: [WEIGHT, e.g., "thin, consistent 1pt strokes"]. Color: [MOTIF COLOR, e.g., "warm gold #C4973B"] on [BACKGROUND COLOR, e.g., "cream #FDF8F0"]. The pattern should tile seamlessly — edges must match perfectly. Spacing between motifs is generous (each motif occupies no more than 30% of its cell). No variation between repeats. Surface pattern design, textile-ready. --ar 1:1 --v 6.1
```

**Example Output:** A seamless half-drop pattern of simplified wheat stalks in warm gold on cream. Each stalk repeats identically with generous spacing. The pattern tiles perfectly — suitable for packaging paper, tissue paper, or a website background.

---

## Prompt 24: Business Card Mockup

```
Photorealistic mockup of a business card for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "freelance interior designer"]. Two cards shown: one face-up displaying [FRONT DESIGN, e.g., "the logo centered on a white card with a thin terracotta border, name and title below in a light sans-serif"], one face-down showing [BACK DESIGN, e.g., "solid terracotta with the logo mark in white, centered"]. The cards are arranged on [SURFACE, e.g., "a light gray concrete surface with subtle texture"]. One card is perfectly flat, the other is slightly overlapping at a 15-degree angle. Soft directional light from the upper right, thin shadow visible. Shot from 30 degrees above. Card stock appears thick (400gsm+), with a [FINISH, e.g., "matte uncoated"] texture. Product mockup photography. --ar 3:2 --style raw --v 6.1
```

**Example Output:** Two thick business cards on gray concrete. The front card shows a centered logo with a thin terracotta border, name and title beneath. The back card, angled underneath, is solid terracotta with a white logo mark. Matte finish, thick stock, soft shadow — looks like a real print proof.

---

## Prompt 25: Packaging Label Design

```
Product label design for "[PRODUCT NAME]" by [BRAND NAME], a [PRODUCT TYPE, e.g., "small-batch hot sauce"]. Label shape: [SHAPE, e.g., "tall rectangle, 2:5 ratio, with rounded corners"]. Layout from top to bottom: [LAYOUT ELEMENTS, e.g., "brand name in hand-lettered script, a horizontal divider line, a line illustration of a chili pepper, the product variant name in bold sans-serif, weight/volume in small caps"]. Color scheme: [COLORS, e.g., "cream background #FFF8E7, dark red text #8B1A1A, gold accent line #C49A3B"]. Style: [AESTHETIC, e.g., "artisan apothecary — clean but with hand-crafted character"]. The label is shown flat, straight-on, no perspective distortion. No bottle or container — just the label design itself on a white background. Packaging design, label design. --ar 2:5 --v 6.1
```

**Example Output:** A tall rectangular label with rounded corners, cream background. "Fireside" in hand-lettered script at top, a gold divider line, a line-drawn chili pepper, "Smoky Habanero" in bold sans-serif, and "5 FL OZ" in small caps at the bottom. Dark red and gold on cream — artisan apothecary feel.

---

## Prompt 26: Social Media Profile Picture Frame

```
Circular profile picture template for [BRAND NAME], a [BUSINESS TYPE, e.g., "yoga instructor"]. The circle contains: [CENTRAL ELEMENT, e.g., "the brand's logo mark (a simple lotus icon) centered in the upper 40%, with the first name 'MAYA' in tracked uppercase letters across the lower portion"]. Background inside the circle: [BACKGROUND, e.g., "solid sage green #7C9A82"]. All elements in [ELEMENT COLOR, e.g., "warm white #FAF7F2"]. The design must remain legible at 110x110px (Instagram's profile display size). No fine details that disappear at small sizes. Maximum 2 elements inside the circle. Outside the circle is transparent (shown as white in the mockup). Flat vector, social media branding. --ar 1:1 --v 6.1
```

**Example Output:** A sage green circle with a simple white lotus icon in the upper portion and "MAYA" in tracked white uppercase letters below. Two elements only, both legible at thumbnail size. Clean, branded, and immediately recognizable in an Instagram feed.

---

## Prompt 27: Brand Texture / Material Background

```
Full-frame texture photograph for use as a [BRAND NAME] brand background element. Material: [MATERIAL, e.g., "handmade Japanese washi paper with visible plant fibers and irregular edges"]. Color: [COLOR DESCRIPTION, e.g., "natural unbleached off-white with warm undertones, slight variation across the surface"]. The texture fills the entire frame edge to edge with no borders or margins. Photographed with flat, even, diffused lighting — no directional shadows, no hot spots. Subtle tonal variation is acceptable but no strong patterns or focal points. The texture should work as a website section background, presentation slide backdrop, or print material substrate. High resolution, archival quality photograph of real material. --ar 16:9 --style raw --v 6.1
```

**Example Output:** A full-frame photograph of handmade washi paper, filling the entire image. Visible plant fibers and subtle tonal variation across the warm off-white surface. Even lighting, no shadows. Works as a website background, slide deck texture, or packaging print element.

---

## Prompt 28: Brand Mood Board Collage

```
Brand mood board collage for "[BRAND NAME]", a [BUSINESS TYPE, e.g., "sustainable fashion label"]. The mood board is a grid of [NUMBER, e.g., "9"] rectangular image tiles arranged in a [LAYOUT, e.g., "3x3 grid with thin white borders between tiles"]. Each tile represents one brand attribute. Include tiles showing: [LIST TILE DESCRIPTIONS, e.g., "1: close-up of raw linen fabric in natural beige, 2: a misty forest path at dawn, 3: a minimalist sans-serif typeface specimen showing 'Aa Bb Cc', 4: a flat lay of dried wildflowers on white, 5: a color swatch in sage green, 6: hands holding raw clay on a pottery wheel, 7: a single gold thread on white fabric, 8: ocean water in muted teal from above, 9: a simple line-drawn logo mark"]. Overall palette: [PALETTE, e.g., "muted earth tones — sage, sand, clay, charcoal, cream"]. Each tile is photorealistic or a clean graphic. Cohesive visual identity presentation. --ar 4:3 --v 6.1
```

**Example Output:** A 3×3 grid mood board with thin white borders. Tiles include raw linen texture, a misty forest, a typeface specimen, dried wildflowers, a sage color swatch, hands on a pottery wheel, a gold thread detail, aerial ocean water, and a minimal logo mark. Every tile shares the same muted earth-tone palette. Communicates the brand identity at a glance.

---